

KATIKATI

GATEWAY TO THE BAY OF PLENTY

*#Love
Katikati*

Advertising Rates 2022



Katch Katikati offers exclusive promotional opportunities across a range of platforms giving you the invaluable advantage to get in front of potential customers and clients - and grab their attention!

About Katch Katikati

Katch Katikati brings our town together through powering community focused events and projects; promoting our region and its businesses and visitor experiences; and managing the Visitor Information Centre and The Arts Junction arts hub. We are the glue that binds the community together.



Website Advertising

Katikati.org.nz is the community and visitor hub website for Katikati, featuring local events, experiences, places to eat, shop and stay, visitor information and local business listings. It's the only community and tourism based website for Katikati.

Advertising Opportunities:

Featured event on upcoming events page... \$157 (3 weeks)
(Supply jpg A4 flier or use our design service)

Featured on Experience / Eat / Stay / Shop pages... \$197 (6 months)
(Supply image and text of up to 500 words)

Advertorial article or video profile... *Request a quote*

KATIKATI

ABOUT EXPERIENCE EVENTS WHAT'S NEW EAT SHOP STAY SERVICES VISITOR INFORMATION CENTRE

EXPERIENCE KATIKATI

Whether you're passing through or staying on for a few days there's lots to see and do in Katikati.



DISCOVER THE MARKETS OF KATIKATI



7 REASONS TO MAKE A PIT STOP IN KATIKATI



5 THINGS TO DO IN KATIKATI

KATIKATI

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UP-COMING EVENTS



EDM (Direct Marketing Email)

Direct marketing emails are an effective way to promote your products and services directly to an engaged audience.

EDM sent to exclusive database of Katikati community – people and businesses. We are limited to sending one EDM per month so there are limited EDM slots available.

Per blast out - \$457

(Conditions apply. Supply an HTML file with images, video clips and fonts embedded. Images and video clips must be referenced in the HTML from an external web source. Please also supply your preferred subject line.)

Movies Trailer Advertisement

Our boutique Junction Theatre screens a mix of classic and recent movies on Mondays and in the weekends to a loyal and engaged audience. The trailer plays (and loops) for half an hour before each screening. Including your advert in the trailer ensures you reach a captive and positive audience.

Static advert/or streaming video screened before Junction Theatre movie sessions (7 screenings a month)

...\$147 (2 months)

(Supply jpg A4 flier or video file. Or ask us for a design quote).



Rates exclude GST and are non-Commission Bearing.

For enquiries and bookings contact:

Email: Fiona@Katchkatikati.org.nz

Phone: 07 549 5250

The Arts Junction, 36 Main Rd, Katikati.